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Eric M. Eisenberg is Professor of Communication and Dean of the College of Arts and Sciences at the University of South Florida. As a global authority on effective leadership communication, Eisenberg has worked closely with executives and employees from organizations across a wide variety of industries, including Baystate Health, Big Y Markets, The World Bank, State Farm Insurance, Hughes Aircraft, McDonnell Douglas Corporation, Starwood Hotels and Resorts, Time Customer Service, Ned Davis research and Hillsborough County Government. Most recently, he has been offering workshops on strategic communication to members of U.S. Special Operations Command. He is an internationally recognized author, researcher, teacher, facilitator, consultant and executive coach specializing in the strategic use of communication to promote positive organizational change.

Dr. Eisenberg received his doctorate in Organizational Communication from Michigan State University in 1982. After leaving MSU, he directed the Master's program in Applied Communication at Temple University before moving to the University of Southern California. Over a ten-year period at USC, Dr. Eisenberg twice received the National Communication Association award for the outstanding research publication in organizational communication, as well as the Burlington Foundation award for excellence in teaching. He is also the recipient of the 2000 Ohio University Elizabeth Andersch Award for lifetime contributions to the field of Communication. Dr. Eisenberg is the author of over 70 articles, chapters, and books on the subjects of organizational communication, health communication, and communication theory. His most recent academic work focuses on handoffs in health care and how improved communication can reduce the likelihood of medical error.