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Masud Mozammel is a Senior Communication Officer for External and Corporate Relations at the World Bank, Washington D.C. He specializes in strategic communication, advocacy and stakeholder engagement concepts, tools and techniques that contribute to socioeconomic growth for better development results. Masud has advised and provided technical assistance to governments, national and international development organizations, bilateral and multilateral agencies for more than 20 years across the world. He has worked on a range of development projects/programs and policy/strategy initiatives in the areas of poverty reduction and national development plans; public sector reforms; governance, transparency and accountability; and community driven development. He has published books, article and chapters on issues related to communication, poverty and development.

Prior to joining the World Bank in 1999, Masud worked as a journalist and has served as media and communication specialist with different national and international organizations. He holds a Master's degree in Mass Communication and Journalism from Dhaka University in Bangladesh, a Master's degree in International Communication from School of International Service at American University in Washington D.C., and has been trained at the Poverty Action Lab in Massachusetts Institute of Technology.





