Dr. Sina Odugbemi is a strategic communication specialist based in London. He has spent the bulk of his career in international development working, first, for the UK’s Department for International Development (DFID), and, until recently, the World Bank Group. His expertise is the politics of implementation, and the role of communication processes and structures in the implementation of development programs and projects. He specializes in advising government officials around the world on the implementation of governance reforms and complex, high-risk investment projects, including building their capacity to do so via seminars and workshops.